

prices that cannot be reached by many competitors. The enterprise is modern, business-like and alert in every respect, presenting in itself all the vital elements of success, and is winning a success so remarkable that Iowa City must in time become one of the vehicle centers of this state. The quarters occupied are large and commodious and conveniently arranged for the prosecution of the business on an extensive scale. It is well to state that Mr. Kane also deals in Shetland ponies, and has a fine lot of them at his disposal. But it is our intention to impress upon the mind of the reader of this article that Mr. Kane is able to quote prices on his line of vehicles much lower than the average dealer, and he will be glad to show his large display to any one interested in this line.

He also does all kinds of repairing in both the harness and the vehicle departments. Any one who is anticipating the purchase of a nice new buggy will find it well worth his time to call on Mr. Kane and inspect his stock. Mr. Kane is a public-spirited man, and always willing to help with a public enterprise.

KEITH & McCHESNEY.

A Model Jewelry Store.

Iowa City can boast of having one of the most complete and modern jewelry establishments in the state of Iowa. We refer to the well-known store of Keith & McChesney, which is located at 104 South Clinton street, in the heart of the business portion of the city. Mr. Keith has been connected with the present business for the past five years, during which time he has made many friends and built up a large and substantial business

throughout this section of the country. We feel that we shall not be accused of exaggeration when we say this store stands second to none in central or eastern Iowa. The establishment in the beauty of its appointments, the completeness and variety of its stock and in the modern way in which the business is handled, surpasses like stores in many large cities. The designs of jewelry displayed by this house are superb and their novelties are such as cannot be excelled.

The stock comprises a very large assortment of fine gold and silver watches of the finest foreign and domestic movements, jewelry of handsome and unique design, silverware, fancy articles, etc. But there are two lines, seldom handled extensively in cities of this size, on which this firm prides itself, and these are in its display of diamonds and cut glass. In these departments they carry lines as fine as can be found anywhere in the state, and their diamonds and other precious stones are "of purest and serene," a pleasure to look upon. The house has built up so large a trade and holds its customers by its established reputation for fair and honorable dealing, so that words of praise are useless. In repair work, the house is able to guarantee entire satisfaction as it employs at all times the services of experienced and careful workmen. Mr. Keith spent seven years with the Elgin watch factory and has become acquainted with the business in all its branches. Mr. McChesney, secretary of the State University, leaves the business under the management of Mr. Keith, who, by strict attention coupled with his business ability, straightforward methods and his knowledge of the trade, has developed a splendid business. Both Mr. Keith and Mr. McChesney are of high standing in business and social circles.