

# West

# music company

2 1 7   S O U T H   C L I N T O N   •   I O W A   C I T Y ,   I O W A

June 1964

Rev. Jack L. Zerwas  
First Presbyterian Church  
26 East Market  
Iowa City, Iowa

Dear Rev. Zerwas:

The principal role of the church organist is to inspire the congregation to sing hymns, responses, and chants. The organist needs a good instrument in order to do his or her job more effectively. We at West Music Company would like to take this opportunity to introduce ourselves as the Allen Organ Representative in this area.

The Allen Company began producing electronic organs in 1937. These instruments have attained notable successes in both the concert and sacred fields. To mention a few successes were the selection of the Allen organ to play with the New York Philharmonic Orchestra at the opening of the Lincoln Center, New York City. There is an Allen organ in the chapel of the Church Peace Center of the United Nations, and E. Power Biggs has recorded with the New York Philharmonic Orchestra playing the Allen organ.

We are pleased and proud of our association with the Allen organ, and it is our belief that the Allen is the finest electronic organ in its field. We fully realize that a statement such as this is trite; however if you have or have had an opportunity to hear the Allen organ, we're certain that you would agree with this statement. All Allen organs carry a 40,000 hour guarantee (5 years) on all parts and a 2 year service guarantee.

We are enclosing some literature for you to read and also a card which we would like to have you fill out and return to us. We thank you for your cooperation.

Sincerely yours,

WEST MUSIC COMPANY